



CALEB LAZARUS

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ABOUT ME

WELL HELLO THERE

My name is Caleb. I'm a multitalented individual who's addicted to learning new skills in the digital space and refining those I use already.

If I'm not building automations or trying to learn something new, there's a good chance that you'll find me dabbling in photography. I have a burning desire to create nothing but the most breath-taking, and effective work that stands out.

So if you need an injection of energy in your workforce and a determined and honest kinda guy, then that's me. I look forward to hearing from you.

SKILLS

HubSpot & Salesforce

CRM Automation

CRM Integrations

SEO Optimisation

WordPress

Design

HTML/CSS

HubL

EDUCATION

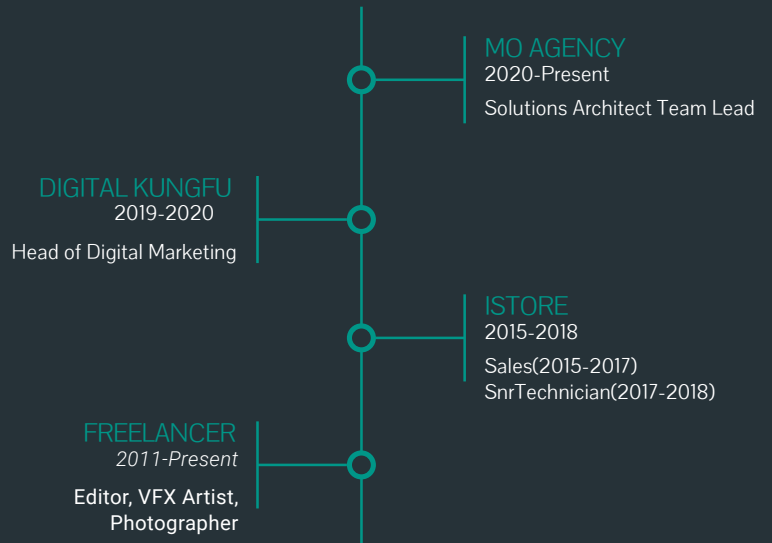
1^o University of Cape Town
2021 - 2021
Digital Marketing Masterclass

2^o AFDA
BA Honours in Motion Picture Medium
(2014 - 2017)
Honours in Visual Effects & Producing

3^o ST Stithians College
(2001 - 2013)
Matriculated in 2013

4^o MIMO
(2022 - 2023)
Full Stack Development Masterclass

EXPERIENCE



ACHIEVEMENTS

1^o Ster-Kinekor Vision Mission Winner
(Best Editing, Visual Effects and Producer)

2^o Best 3rd Year Animation
(Visual Effects)

3^o Best Tech Start Up 2019
(Editor, Campaign Manager)

4^o Certified Apple Technician
(iStore)

5^o Google Certified
(Ad Words, Analytics, My Business, Web)

6^o HubSpot Certified (CMS, Marketing, Sales
& Service)